



December 13, 2021

Engineers Week Enthusiasts and Sponsors:

The EWeek Committee is pleased to announce the advertising options for our 2022 Awards Luncheon. The event will be held Thursday, February 24th in-person. Something we are proud to offer our members is the opportunity to celebrating how engineers make a difference in our world, increasing public dialogue about the need for engineers, and bringing engineering to life for kids, educators, and parents. Our ongoing partnership with the Kansas City Business Journal (KCBJ) provides an outstanding venue to achieve some of the Engineers Week's primary goals.

The EWeek Supplement, produced and printed by KCBJ, will be printed and inserted into the KCBJ weekly issue on Friday February 25th and be available at the luncheon.

If you would like to submit an article to be considered for publication, please send an article that is up to 700 words to me NO LATER than January 19, 2022. Include a photograph or other graphic if possible.

KCBJ is offering early bird advertising prices through 12/31/21. Details are in the attached 2022 EWeek SS document.

The 2022 Engineers Week theme is "Reimagining the Possibilities." In keeping with this theme, articles should celebrate how engineers dream up creative, practical solutions and work with teams of smart, inspiring people to invent, design and create things that matter. Historically, articles have highlighted local engineering projects and products, promoted youth career exploration activities, and promoted engineering as an exciting career, and we expect that at least one of these aspects will be included in your article.

Advertising is an integral part of the supplement and will ultimately govern its size and the number of articles that can be published. It is not required to purchase advertising to have an article published; however, those firms or individuals who purchased advertising will be given priority if space is limited (and in recent years, space was limited).

We look forward to your participation to make the 2022 Discover Engineers Week: Reimagining the Possibilities a huge success!

Please Submit Articles To:

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Sincerely,
Engineers Week Committee