

**MSPE Western Chapter & KSPE Eastern Chapter, Co-Sponsors
Cordially Invite You and Your Firm to join us at the
73rd Annual Engineers Week Celebration**

Date: Thursday, February 22, 2024

Times: 10:00 AM Booth set-up
10:30 AM Exhibits open & Networking
11:30 AM Luncheon
12:00 PM Awards
12:30 PM Presentation

Location: Downtown Marriott East (Muehlebach) Tower – Imperial Ballroom
200 West 12th Street, Kansas City, MO 64105

Parking: Barney Allis Plaza Central Garage or Marriott Hotel Parking
\$11 discounted self-parking vouchers available if you park in Barney Allis Plaza

Cost: Luncheon Seating

*Early Bird Price prior to 5:00 PM
Monday February 12, 2024*

\$ 60.00 Individuals
\$ 550.00 Tables of 10

Price after 5:00 PM

Monday February 12, 2024

\$ 70.00 Individuals
\$ 650.00 Tables of 10

\$ 35.00 Student Award winner guest in advance
\$1,000-5,000 Sponsor - Various Benefits (See last page of registration packet for details)

Booths

\$ 250.00 Booth rental
\$ 100.00 Booth - Professional Organization
\$ 0.00 Booth rental - School (First Table)
\$ 50.00 Booth rental - School (Each Additional Table)

Menu: House salad, Charbroiled French Cut Chicken Breast, Roasted Yukon Gold Potatoes, Orange Barbecue Glaze, Haricot Verts, and Dessert
* Vegetarian Meal Available

Reservations: Take advantage of Early Bird Pricing by 5:00 PM, Monday, February 12, 2024
Online @ <https://mspe.org/WC-EWEEK>
Payment & attached form (checks Payable to: "WC MSPE Education Foundation") mailed to:
WC MSPE Education Foundation
PO Box 8724
Kansas City, MO 64114-0724

Program: The Engineer of the Year from KSPE Eastern Chapter and Young Engineer of the Year from MSPE Western Chapter and the top student winners from MathCounts, Bridge Building and Future Cities competitions will be honored. Following the awards will be a presentation by our Keynote Speaker.

"The mission of MSPE is to promote the ethical and competent practice of engineering."

Presentation: The Role of Emergency Management in Local Events

Emergency management provides various levels of support for large events and catastrophic incidents. The presentation will discuss emergency management's role in the 2023 NFL Draft and other major events, preparations for the upcoming World Cup in 2026, and other emergency management topics.

Keynote Speaker:



Christopher Carroll, Emergency Planner – Office of Emergency Management, City of Kansas City, MO

Christopher Carroll began his Emergency Management career in July of 2007 with Los Angeles Animal Services as an emergency preparedness coordinator. Returning to the Kansas City area in 2011, Chris worked for the Mid-America Regional Council until being hired by Kansas City, MO, in 2012. He is currently the emergency planner for the Kansas City, MO, Office of Emergency Management but performs a variety of duties including training, exercise, outreach, and other tasks.

While working for Kansas City, MO, Chris has participated in numerous large scale public events including the 2012 MLB All-Star festivities, 2015 Royals World Series Parade and Celebration, the 2017 National World War I Centennial Commemoration, 2 super bowl parades and celebrations, and the 2023 NFL Draft, to name a few. He is also involved with the upcoming 2026 World Cup, which a portion is coming to Kansas City, MO.

Christopher Carroll currently holds a Master's Degree in Security Studies from the Naval Post Graduate School through the Center for Homeland Defense and Security program. His thesis, "Your Bridges Are Failing, Which One Should You Fix First? An Objective Yet Simple Method to Rate Bridges." has been downloaded and viewed worldwide.

Sponsorships: Your company will be featured at this Celebration with a multitude of benefits depending on your Sponsorship level. Some benefits include a complimentary booth, a table of 10 in premium locations, and your corporate logo in the program and in the slide show displayed during the luncheon for fees ranging from \$1,000.00-\$5,000.00. Please see the attached Sponsorship Packages for details.

Sponsor-A-Student:

Did you order too many tickets or want to "sponsor-a-student"? Invite a High School student who participates in Project Lead the Way or First Robotics. Another option is to host an engineering student from UMKC, Rockhurst University, or Benedictine College. They will join you and your group at your table. This is an excellent way to get to know a future colleague. Please indicate the number of students you are willing to sponsor when registering.

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Exhibit Booths: The pre-function lobby area will be available to schools, companies, and professional societies to host an exhibit.

Business Journal Supplement: You or someone in your firm or organization is highly encouraged to submit articles for consideration for publication in the Kansas City Business Journal Supplement that will be published and distributed in the February 22 KCBJ edition. If you would like to submit an article for publication, please contact : Cody E. Porter, P.E., E-week Committee, (816) 701-3155, cody.porter@wilsonco.com. The due date for submitting articles is: January 17, 2024. If your firm or organization would like to advertise in this special Edition of the KCBJ supplement, please contact Tracey Passantino at 816-777-2227 or tpassantino@bizjournals.com. Advertising space reservations are due: January 19, 2024.

More Information:

Celebration: Cody Porter, P.E., E-week Committee, 816-701-3155, cody.porter@wilsonco.com
Jordan Freborg, P.E., E-week Committee, 816-527-2488, jfreborg@hntb.com
KCBJ articles: Cody Porter, P.E., E-week Committee, 816-701-3155, cody.porter@wilsonco.com
KCBJ ads: Tracey Passantino, KCBJ Representative, 816-777-2227; tpassantino@bizjournals.com

CORPORATE SPONSORSHIP PACKAGES

Presenting Sponsor (Limit 1) - \$5,000

Your company will be the E-Week Presenting Sponsor with Advertising and Recognition as such (see below). Benefits include an Exhibitor's Booth (double the space), and four Tables of 10 front and center at the Luncheon. Additional Luncheon seats receive a discount of 25%.

Platinum Sponsor (Limit 2) - \$2,750

Your company will be a Platinum Sponsor with Advertising and Recognition as such (see below). Benefits include an Exhibitor's Booth (double the space), and two Tables of 10 in premium location at the Luncheon. Additional Luncheon seats receive a discount of 15%.

Gold Sponsor - \$1,750

Your company will be a Gold Sponsor with Advertising and Recognition as such (see below). Benefits include an Exhibitor's Booth, and one Table of 10 in premium location at the Luncheon. Additional Luncheon seats receive a discount of 10%.

Silver Sponsor - \$1,000

Your company will be a Silver Sponsor with Advertising and Recognition as such (see below). Benefits include an Exhibitor's Booth, and a Half Table (5 seats) at the Luncheon. Additional Luncheon seats receive a discount of 5%.

Advertising/Recognition Tiers

- ***Presenting Sponsor:*** Your Company's logo is added to all materials as 'Presenting Sponsor', which includes all communications prior to the luncheon, the printed program, the Luncheon slideshow, verbal recognition during the Luncheon, and the table listing posters outside of the Luncheon Room.
- ***Platinum Sponsor:*** Your Company's logo will be displayed in the printed program and the Luncheon slideshow, and your company will be given verbal recognition during the Luncheon.
- ***Gold Sponsor:*** Your Company's logo will be displayed during the Luncheon slideshow, your company name in the printed program, and your company will receive verbal recognition during the Luncheon.
- ***Silver Sponsor:*** Your Company's name will be displayed during the Luncheon slideshow and in the printed program, and your company will receive verbal recognition during the Luncheon.

Sponsorship Tier	Benefits					Advertising & Recognition			
	Investment	Booth	Tables of 10	Discount on Additional Seats	Booth & Table Location	Luncheon Slide Show	Printed Program	Verbal Recognition at Luncheon	Table Listing Posters
Presenting (Limit 1)	\$ 5,000	Double	4	25%	Front & Center	Logo	Logo	Yes	Logo
Platinum (Limit 2)	\$ 2,750	Double	2	15%	Premium	Logo	Logo	Yes	No
Gold	\$ 1,750	Single	1	10%	Premium	Logo	Name	Yes	No
Silver	\$ 1,000	Single	½	5%	General	Name	Name	Yes	No

Engineers Week Celebration Reservation Form

(For: Luncheon, sponsorships & exhibits on February 22, 2024 at Downtown Marriott East Tower)

Please register and pay online, or request an invoice at <https://mspe.org/WC-EWEEK>

OR - By filling out the form below and enclosing it with payment.

Make checks payable & mail to: **"WC MSPE Education Foundation"**
PO Box 8724, Kansas City, MO 64114-0724

Sponsorship (see Sponsorship Packages page for detailed information)		Qty	=	=	=
SILVER (INCLUDES 1 BOOTH, 1/2 TABLE OF 10)	\$ 1,000.00	@	_____	=	_____
Additional Tables of 10	\$ 522.50	@	_____	=	_____
GOLD (INCLUDES 1 BOOTH, 1 TABLE OF 10)	\$ 1,750.00	@	_____	=	_____
Additional Tables of 10	\$ 495.00	@	_____	=	_____
PLATINUM (INCLUDES 2 BOOTHS, 2 TABLES OF 10)	\$ 2,750.00	@	_____	=	_____
Additional Tables of 10	\$ 467.50	@	_____	=	_____
PRESENTING (INCLUDES 2 BOOTHS, 4 TABLES OF 10)	\$ 5,000.00	@	_____	=	_____
Additional Tables of 10	\$ 412.50	@	_____	=	_____
Un-sponsored Tables of 10 by 5:00 PM, Monday, Feb.12, 2024	\$ 550.00	@	_____	=	_____
Individual(s) by 5:00 PM, Monday, Feb.12, 2024	\$ 60.00	@	_____	=	_____
Un-sponsored Tables of 10 after 5:00 PM, Monday, Feb.12, 2024	\$ 650.00	@	_____	=	_____
Individual(s) after 5:00 PM, Monday, Feb.12, 2024	\$ 70.00	@	_____	=	_____
Sponsor-A-Student(s)	\$ 60.00	@	_____	=	_____
Student Award winner guest by 5:00 PM, Monday, Feb.12, 2024	\$ 35.00	@	_____	=	_____
Exhibit Booths	\$ 200.00	@	_____	=	_____
Exhibit Booths - Schools	\$ 0.00	@	_____	=	_____
Exhibit Booths - Schools (Additional Booths)	\$ 50.00	@	_____	=	_____
Exhibit Booths - Professional Organization	\$ 100.00	@	_____	=	_____
Total Amount			_____		_____

Cancellation Policy: Refunds will be given for cancellations received by 5:00 PM, Monday, Feb.12, 2024.
Substitutions will be accepted anytime.

Unused reservations you wish to donate to students, please contact Jordan Freborg at 816-527-2488 or jfreborg@hntb.com

Company/Organization name: _____

Address: _____

Contact person name & phone: _____

E-Mail: _____

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