



Missouri Society of Professional Engineers

Strategic Plan

Vision

To be the organization of choice for licensed professional engineers.

Mission

Promote professional engineering.
Protect the licensure process.

Values

Ethical & Competent Practice to protect public health, safety and welfare
Dedicated service to the engineering profession

Objectives

Improve Member Satisfaction
Increase Membership

Strategies

Expand Membership – Increase membership through recruitment, retention, reclamation, and youth focus.

Promote the Profession – Endorse ethical, competent professional engineering by encouraging all engineers to be licensed and advocating improvements in the registration law.

Strengthen Marketing – Enhance MSPE's image through promotional, educational, and recognition activities.

Provide Professional Development – Develop the engineering professional through continuing education focusing on career development, leadership and management skills, and peer-to-peer networking and mentoring.

Influence Legislation – Advocate effective government relations through member communication, political participation, and lobbying.

Marketing Statement

The Missouri Society of Professional Engineers is the only statewide organization in Missouri to defend the interests of licensed professional engineers by promoting the ethical and competent practice of engineering and advocating strong licensure laws to protect the public health, safety and welfare.